

## Export: 360 degree semantics

Now for the fun part: Ulysses can output your writing to a host of standard formats, such as Plain Text, RTF, Word, HTML, ePub and even PDF. It does so by translating your *plain text input* based on the definition of the minimal markup. If your brain starts to hurt, here's a simple example...

Let's assume you want to emphasize a text passage. You select the word "emphasize" (do so), and press the keyboard shortcut CMD-I. Notice the extra characters that were entered around the word.

You have just told Ulysses, in its own "plain text language", that this passage should be an emphasized passage. Now Ulysses knows and will never forget. So when you export your text to, say, a PDF, Ulysses will translate this emphasized passage into what a PDF will understand and display — in this case, it will format your emphasized passage as italicized text.

Give it a try:

- Open the export panel (CMD-6).
- Select the icon with the pen (Rich Text).
- Click the "Preview..." button.
- The "emphasize" above should be set in italics.

## Headlines such as this will get a larger font

If you export to HTML instead, Ulysses will translate the emphasized passage to semantically correct `<em>`, and the headline will be tagged with `<h2>`.

And so on.

The beauty of this should be obvious by now: Instead of worrying about how your output looks, you can concentrate on what your content is supposed to mean. This may be frightening at first, but trust us, it's not.

It's awesome.

### Export: Styles

At the bottom of the Quick Export HUD, there's an option to switch between various export styles. Each style offers a predefined set of conversion rules.

For example:

Headlines: Helvetica Neue, bold, 24pt.

Body text: Helvetica Neue, regular, 14pt.

Emphasis: Bold.

Images: Draw a border, 1pt, black.

Comments: Delete.

And so on.

Ulysses features a couple of built-in styles for each exporter; you can check them all out in "Preferences › Styles". Here, you can disable styles you don't need, duplicate styles for editing, and even download and share new styles via the [Ulysses Style Exchange](#).

### Quick Export

- CMD-6 to show Quick Export (SIXport) for current editor

- You can also right-click on a group, filter or sheet in the sidebar and select “Quick Export...”

## **Plain Text Export**

- Choose between Plain Text and Markdown output
- “Plain Text” will strip out all tags, comments, annotations, images etc., and only export the text itself
- “Markdown” will keep (or convert) all tags and export the text in Markdown syntax

## **Rich Text Export**

- Choose between RTF, Word and PDF output
- Choose an export style to be applied during export

## **HTML Export**

- Choose between Snippet and Single Page output
- “Snippet” will just convert all tags to HTML and then export the text
- “Single Page” will create a complete HTML document, including header, body, CSS links and so on
- Choose an export style to be applied during export

## **ePub Export**

- You can drop an image to be used as cover image for your ebook
- You can set title and author metadata

- Choose an export style to be applied during export

## **Export Preview**

- CMD-SHIFT-P to preview the current sidebar selection (can be groups)
- CMD-R to refresh all open previews
- Choose an export style to be used for preview
- You can export directly from the preview window